

international home + housewares show

2014

march 15 - 18
chicago • usa

**2,100 exhibitors
from 6 continents**

profit from the
experience

**60,000 professional
attendees from
over 125 countries**



INTERNATIONAL HOUSEWARES ASSOCIATION®
the home authority

Show information and free online pre-registration

for visitors: www.housewares.org/attend

for exhibitors: www.housewares.org/exhibit

A World-Class Showcase of Global Brands, Key Industry Trends and Advanced Retail Intelligence

With over 2,100 exhibitors, inspirational education, unique buyer services and retail benchmarking opportunities, the International Home + Housewares Show is an industry event not to miss.

Smart sourcing

Global: the best international companies and brands, showcasing high quality and innovative design from around the world

Depth: the entire product lines of North America's leading home & housewares manufacturers, product suppliers and designers

Exclusive: innovative new brands, products and product lines not available in Europe or Asia – more than 10,000 new product launches!

Opportunities: companies looking to grow their international business – unique opportunities for distributors and retailers to secure product, line or distribution rights with U.S. manufacturers and product suppliers

Learn more about the over 2,100 U.S. and international exhibitors online!

- **Navigate** Show exhibitors, get in-touch and stay in-touch, year-round
- **Search** for new products and Show events
- **View** product catalogs, photos, videos and more
- **Create** your own personal briefcase with your saved searches, schedules, notes and customized floor plans

housewares
connect 365
search, plan and communicate

www.housewares.org/housewaresconnect365

dine + design

Fashion-forward innovative homegoods for the kitchen and dining room

- Cook + Bakeware
- Tabletop, Kitchen Essentials + Accents
- Gourmet Food + Products
- Home Decór
- Discover Design Category

clean, contain + sustain

Innovative solutions for the home including eco-friendly and sustainable products

- Bath + Shower Accessories
- Cleaning + Hardware
- Home Organization + Clothing Care
- Pet Supplies

wired + well

The world's leading exhibition for kitchen and household electrics

- Electrics
- Floor + Carpet Care
- Home Environment (air + water)
- Home Healthcare
- Personal Care

global crossroads

International Pavilions

- Design-driven country pavilions from Italy, Japan, Turkey, Brazil, Hong Kong and Thailand
- Value-providing pavilions from China, Taiwan and Hong Kong



Free education and trend forecasts

Two dozen educational sessions: insights into the latest trends, designs, visual merchandising, sustainability and retail success factors

Color forecasting: color and material trends for 2014/2015 at the Pantone ColorWatch display and seminars

Trend forecasting: first-hand reports and forecasts on U.S. consumer trends, providing insight into future buying expectations and patterns

Cooking Theater: cooking presentations by U.S. and international celebrity chefs

Retail consulting: FREE specialty retailer consulting sessions with retail experts, covering topics from visual merchandising to social media strategies
(pre-registration required)



Unique benchmarking opportunities

Chicago Retail: the finest U.S. home & housewares retailers to visit – *Williams Sonoma, Crate & Barrel, Sur La Table, The Container Store* and more – featuring unique ideas and innovative merchandising techniques

Chicago Retail Tour: a U.S. retail overview and retail tour visiting some of the most exciting home and housewares retailers in suburban Chicago
(pre-registration required)

Global Retail: the best visual merchandising and retail practices at a display featuring the *gia* Global Innovation Award winners from around the world



The International Home + Housewares Show is the global sponsor and organizer of the *gia* Global Innovation Award program, honoring housewares retail and design excellence around the world. Learn more about *gia* and how to participate at www.housewares.org/gia



Complimentary buyer services

- Show entrance badges (*pre-registration required*)
- Show directories
- Housewares Connect 365 online Show planner
- Convenient shuttle bus service from participating hotels
- Discounted buyers' lunch daily
- Wi-Fi
- International Business Center with meeting rooms
- Buyers Clubs with new product showcases and refreshments
- Education and networking events

Free business support for international buyers with the U.S. Commercial Service

- Friendly, local language support
- Free export counseling assistance and information in your Target markets
- Free assistance arranging and scheduling appointments with U.S. exhibitors and companies before and during the Show

Learn more about the U.S. Commercial Service assistance and joining an official U.S. Embassy/ U.S. Consulate delegation, or how the U.S. Commercial Service in your country can help you at www.export.gov/IBP



A Selected Participant in the International Buyer Program



Money and time saving travel options

Hotels:

- Negotiated hotel rates – with savings of up to 60%
- Show hotels located in downtown Chicago, convenient to restaurants, attractions and retail destinations

Flights:

- Good availability of direct flights and regular connections from around the world
- Convenient connections within the US, Canada and Latin America, making it easy to connect a visit to the Show with visiting also other destinations in the Americas
- Special flight discounts with American Airlines

To learn more and to make your reservations, visit www.housewares.org/attend.

Hotel	Early Bird Rate thru 1/1/14 Single/Double	Standard Rate after 1/1/14 Single/Double
Chicago's Essex Inn	\$130 / \$140	\$138 / \$148
Conrad Chicago	\$185 / \$185	\$191 / \$191
Hampton Inn & Suites (NEW HOTEL)	\$154 / \$154	\$159 / \$159
Holiday Inn Chicago Mart Plaza	\$140 / \$140	\$150 / \$150
Hyatt Regency Chicago	\$156 / \$156	\$165 / \$165
Hyatt Regency McCormick Place		\$199 / \$199
InterContinental Chicago	\$184 / \$184	\$194 / \$194
Langham Chicago (NEW HOTEL)		\$279 / \$279
Peninsula Chicago *	\$289 / \$314	\$299 / \$324
Public Chicago *		\$145 / \$145
Radisson Blu Aqua Hotel	\$162 / \$177*	\$171 / \$186*
Renaissance Blackstone Hotel	\$169 / \$169	\$189 / \$189
Sheraton Chicago Hotel & Towers	\$154 / \$154	\$174 / \$184*
Sofitel Chicago Water Tower	\$189 / \$189	\$199 / \$199
Swissotel Chicago	\$175 / \$185*	\$185 / \$195*
Westin Michigan Avenue	\$184 / \$184	\$194 / \$194

* Double / Double rates may be higher.

Chicago: Unique experiences and world-class destinations

- Top-choice museums, world-renowned architecture and spectacular attractions
- Unbeatable restaurant scene
- World-famous blues and jazz clubs, theater and comedy
- Legendary sports teams and magnificent shopping
- Exciting neighborhoods to explore and dozens of intriguing city and theme tours



To plan your visit to Chicago and for information on Chicago home and housewares retailers, see the [Experience Design + Inspiration in Chicago brochure](#) and the [Chicago Retail brochure](#) at www.housewares.org/show/attend/nonUS.aspx.

www.housewares.org/networking



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